Evaluation Rubric for Mobile Apps

App name and link: Lumosity

Purpose	What purpose does this app serve? *Check all that apply*	☐Content delivery ☑Skills practice ☐Publishing ☑Organizing thinking ☐Networking ☐Assessment ☑Games ☐Curriculum connections ☐Accessing information ☐Presentations ☐Brainstorming ☐Collaboration ☐Communication ☑Other __Brain Gym_____			
Design	**Which operating system supports this app?**	☐ Android – supposedly coming soon ☑ iOS ☐ Both			
	Rate the following design features on a 4 point scale: **1 = not at all** **4 = always** *Is this app…?*		**1**	**2**	**3**	**4**
		…user-friendly?	☐	☐	☐	☑
		…game-based	☐	☐	☑	☐
		…engaging and/or motivating	☐	☐	☐	☑
		…of high technical quality	☐	☐	☐	☑
		…aesthetically pleasing	☐	☐	☐	☑
	What is the price of this app?	☑ Free ☑ $ _$14.99 monthly_____			
	Does the price match the value?	☐ The price matches the value ☑ The value exceeds the price - for the free one ☑ The price exceeds the value – for the paid one			
	According to Bloom's Taxonomy,	☑ Remembering ☐ Understanding			

Thinking Skills	**which level of thinking is supported?** *Check all that apply*	☐ Applying ☐ Analyzing ☐ Evaluating ☐ Creating
	Which of Gardener's Multiple Intelligences is supported? *Check all that apply*	☑ Intrapersonal ☐ Interpersonal ☐ Musical ☑ Mathematical/logical ☑ Visual/spatial ☐ Linguistics
	Does this app transform or enhance learning?	☐ Transforms learning ☑ Enhances learning
Restrictions	**Link to app's privacy policy**	http://www.lumosity.com/legal
	Age restriction?	☑ No age restriction ☐ Must be 13 or have parental consent ☐ Must be 18 or have parental consent ☑ Other age restrictions __*students must use under guidance and supervision of teachers or parents*
	Personal information	☐ Personal information is not requested or necessary ☐ Personal information is requested but this does not affect the functionality of the app ☑ Personal information is necessary for full functionality of the app - need to provide email address
	Server location	SanFrancisco, California.
	Other privacy concerns	

Given the above considerations, this app is appropriate for the following age groups

Check all that apply

☐ Preschool
☐ Primary
☐ Intermediate
☐ Secondary
☐ Adult learners
☐ Teachers
☑ Can be adapted to support learners of any age

Other considerations

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