

Evaluation Rubric for Mobile Apps

App name and link: [Toontastic](#)

<p>Purpose</p>	<p>What purpose does this app serve?</p> <p><i>Check all that apply</i></p>	<input checked="" type="checkbox"/> Content delivery <input checked="" type="checkbox"/> Skills practice <input checked="" type="checkbox"/> Publishing <input type="checkbox"/> Organizing thinking <input type="checkbox"/> Networking <input checked="" type="checkbox"/> Assessment <input type="checkbox"/> Games <input checked="" type="checkbox"/> Curriculum connections <input type="checkbox"/> Accessing information <input checked="" type="checkbox"/> Presentations <input type="checkbox"/> Brainstorming <input checked="" type="checkbox"/> Collaboration <input checked="" type="checkbox"/> Communication <input type="checkbox"/> Other <hr/>																														
<p>Design</p>	<p>Which operating system supports this app?</p>	<input type="checkbox"/> Android <input checked="" type="checkbox"/> iOS <input type="checkbox"/> Both																														
	<p>Rate the following design features on a 4 point scale: 1 = not at all 4 = always</p> <p><i>Is this app...?</i></p>	<table border="1"> <thead> <tr> <th></th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> </thead> <tbody> <tr> <td>...user-friendly?</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>...game-based</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>...engaging and/or motivating</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>...of high technical quality</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>...aesthetically pleasing</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> </tr> </tbody> </table>		1	2	3	4	...user-friendly?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	...game-based	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	...engaging and/or motivating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	...of high technical quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	...aesthetically pleasing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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<p>Thinking</p>	<p>According to Bloom's Taxonomy, which</p>	<input type="checkbox"/> Remembering <input checked="" type="checkbox"/> Understanding <input checked="" type="checkbox"/> Applying																														
	<p>What is the price of this app?</p>	<input checked="" type="checkbox"/> Free <input checked="" type="checkbox"/> \$ _9.99 Education Version_____																														
	<p>Does the price match the value?</p>	<input checked="" type="checkbox"/> The price matches the value <input type="checkbox"/> The value exceeds the price <input type="checkbox"/> The price exceeds the value																														

Skills	level of thinking is supported? <i>Check all that apply</i>	<input checked="" type="checkbox"/> Analyzing <input type="checkbox"/> Evaluating <input checked="" type="checkbox"/> Creating
	Which of Gardener's Multiple Intelligences is supported? <i>Check all that apply</i>	<input checked="" type="checkbox"/> Intrapersonal <input checked="" type="checkbox"/> Interpersonal <input checked="" type="checkbox"/> Musical <input checked="" type="checkbox"/> Mathematical/logical <input checked="" type="checkbox"/> Visual/spatial <input checked="" type="checkbox"/> Linguistics
	Does this app transform or enhance learning?	<input checked="" type="checkbox"/> Transforms learning <input checked="" type="checkbox"/> Enhances learning
Restrictions	Link to app's privacy policy	http://launchpadtoys.com/support/safety/
	Age restriction?	<input checked="" type="checkbox"/> No age restriction <input type="checkbox"/> Must be 13 or have parental consent <input type="checkbox"/> Must be 18 or have parental consent <input checked="" type="checkbox"/> Other age restrictions _A parent or Teacher must create the account for sharing on Toontube_____
	Personal information	<input checked="" type="checkbox"/> Personal information is not requested or necessary <input type="checkbox"/> Personal information is requested but this does not affect the functionality of the app <input type="checkbox"/> Personal information is necessary for full functionality of the app
	Server location	San Francisco, USA
	Other privacy concerns	

Given the above considerations, this app is appropriate for the following age groups

Check all that apply:

- Preschool
- Primary
- Intermediate
- Secondary
- Adult learners
- Teachers
- Can be adapted to support learners of any age

Other considerations
